Praxent

5 Gotchas that can really make a mess of your Drupal Project

and what to do about it.

A helpful checklist of questions to ask before you begin...

When starting a Drupal redesign project, it's natural to be focused on the new look & feel of the site. Lots of effort and discussion will go into the color choices, type styling treatments, illustrations, imagery and photography. And everyone likes to see the design mockups take shape.

However, there are some important considerations that need to be addressed so you don't find your project screeching to a halt due to an unforeseen complication that could have been avoided...

ASK THESE QUESTIONS:

☐ **1. SEO IMPACT**

Does every page of the existing website have a specific destination page identified on the redesigned site? (Deleted pages will still need a destination.)

☐ **2. PAYMENTS / SHOPPING CARTS / E-COMMERCE**

Have SSL certificates been installed? Is there a plan in place for PCI Compliance? Are we certain that no credit card numbers are being stored anywhere on our website's server?

☐ **3. MULTILINGUAL**

Does the redesign account for longer menu navigation items and larger buttons for translated menu names and button labels? Is there a plan for string translations throughout Drupal?

☐ **4. CUSTOM INTEGRATIONS**

Are we using any custom scripts or customized integrations with 3rd-party software or platforms such as FreshBooks, Salesforce, Pardot, Marketo?

☐ **5. RESPONSIVE LAYOUT FOR MOBILE**

Is there an "m.dot" version of the website? What is the plan for migrating the "m.dot" version to a fully responsive version for mobile? Do the existing website assets convert appropriately to a responsive format?

AUTOMATED DEPLOYMENT

Carefully planning for your Drupal website redesign can make the difference between a smooth-running project versus one filled with frustration and headaches. In addition to the 5 "gotchas" outlined above, there are other elements to consider, such as:

☐ Does it makes sense to upgrade from your current version or Drupal to a more recent version?
☐ Will new functionality be introduced? Will content authors and other users of the website require training as a result of the redesign effort?
☐ How will ongoing maintenance and support issues be handled?
☐ and more...

TALK TO THE EXPERTS

Talk to one of our Drupal Experts to learn more about what might be involved for your Drupal redesign project:

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